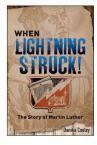
What will come in my Bookstore Shipment?

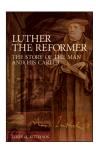
The Books:



E When Lightning Struck: The Story of Martin Luther by Danika Cooley

Written specifically with teen readers and adults new to Luther in mind. In the style of a fast-paced, action-packed novel. hc, 264 pp. **Retail: \$16.99 Bookstore price: \$8.00**

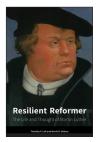
- E → Easy, accessible, a good place to begin
- M → Moderate, still accessible but may be longer and include some footnotes or annotations
- C → Challenging, Luther's treatises with introductions and annotations



M Luther the Reformer: The Story of the Man and His Career

by James M. Kittelson

This best-selling biography provides a great resource for delving into the depths of the Reformer without drowning in a sea of scholarly concerns. pb, 336 pp. **Retail: \$23.00 Bookstore price: \$12.00**



M Resilient Reformer: The Life and Thought of Martin Luther

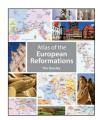
by Timothy F. Lull and Derek R. Nelson

In this new biography, Luther is an energetic, resilient actor, driven by very human strengths and failings. Luther is portrayed more as a loud tenor in the Reformation chorale than as a solo voice of dissent against the church and empire. pb, 411 pp. **Retail: \$44.00 Bookstore price: \$22.00**



E Papa Luther: A Graphic Novel

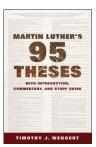
by graphic novelist Daniel D. Maurer with illustrations by Caitlin Like This full-color graphic novel—or comic book—for children ages 8 to 13, is also suitable for older youth (and more than a few adults, too!). *Papa Luther* tells the story of Martin Luther and the Reformation as seen through the eyes of his children. Perfect for individual reading, as well as in small or large group studies. A leader guide is also available as a digital download. pb, 88 pp. **Retail: \$7.99 Bookstore price: \$4.00**



E Atlas of the European Reformations

by Tim Dowley

This new, definitive atlas provides a remarkably clear view of the broader Reformation scene. Features color images, time lines, and commentary to go with 60 beautiful and informative maps. Especially useful for group study. An online study guide is available for use with younger students and confirmation. pb, 160 pp. **Retail: \$24.00 Bookstore price: \$12.00**



M Martin Luther's Ninety-Five Theses: With Introduction, Commentary, and Study Guide by Timothy J. Wengert

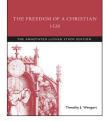
One of the best-known interpreters of Luther today helps set this important document in its historical context alongside Luther's popular *Sermon on Indulgences and Grace* and his *Letter to Archbishop Albrecht.* The introduction and annotations are a treasure trove of information, and the study guide makes this a great resource for group reflection and discussion. pb, 102pp. **Retail: \$15.00 Bookstore price: \$7.00**

C The Annotated Luther, Volume 1: The Roots of Reform

by Timothy J. Wengert



Volume 1 of The Annotated Luther series contains writings that defined the roots of reform set in motion by Martin Luther, beginning with the *Ninety-Five Theses* (1517) through *The Freedom of a Christian* (1520). pb, 150 pp. **Retail: \$39.00 Bookstore price: \$20.00**

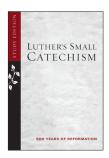


M The Freedom of a Christian, 1520: The Annotated Luther Study Edition by Martin Luther with introduction and annotations by Timothy J. Wengert Perhaps the most widely read of Luther's writings and a great introduction to his theology. pb, 94 pp. Retail: \$14.99 Bookstore price: \$8.00



M-C Treatise on Good Works, 1520: The Annotated Luther Study Edition

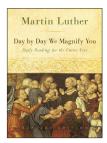
by Martin Luther with introduction and annotations by Timothy J. Wengert Luther's transformational idea of justification by faith alone was misrepresented in the early years of the Reformation. In this treatise, Luther sets out to clarify the biblical foundation of good works. pb, 128 pp. **Retail: \$14.99 Bookstore price: \$8.00**



E Luther's Small Catechism Anniversary Study Edition

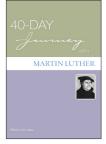
by Martin Luther; edited by Timothy J. Wengert

A translation of Luther's explanations along with other catechetical study helps, such as prayers, worship rites, and Luther's introduction. The *Anniversary Study Edition* features a new cover design, new illustrations by Roman Catholic artist Gertrud Mueller Nelson, and a letter from Presiding Bishop Elizabeth Eaton. pb, 88 pp. **Retail: \$6.99 Bookstore price: \$4.00**



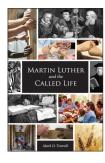
E Day by Day We Magnify You: Daily Readings for the Entire Year, Revised Edition by Martin Luther; compiled and edited by Marshall D. Johnson

Readings from Luther's sermons and other works are arranged according to the church year and organized under a central theme for each week. Consider the option of reading for a full year starting with Reformation Day 2016 and ending on October 31, 2017. Each daily meditation includes a prayer, bible verse, or question to ponder. pb, 440 pp. **Retail: \$19.99 Bookstore price: \$10.00**



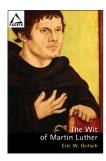
E 40-Day Journey with Martin Luther

by Martin Luther; compiled and edited by Gracia M. Grindal Forty inspiring passages raise profound truths about faith and life. Includes short introduction to Luther's life, journal-writing exercises, and daily prayers. A great option for Advent and Lent study and reflection. pb, 112 pp. **Retail: \$12.99 Bookstore price: \$6.00**



M Martin Luther and the Called Life by Mark D. Tranvik

One of the hallmarks of Luther's theology was his concern for daily Christian life. From this concern emerged Luther's own powerful sense of vocation. The book encourages readers to explore what this sense of vocation and calling might mean for their lives. Study questions included to encourage group discussion. pb, 186 pp. **Retail: \$24.00 Bookstore price: \$12.00**



M The Wit of Martin Luther

by Eric W. Gritsch

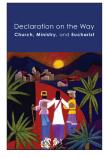
Ties Luther's wit and humor to his sharp, polemical exploitation of the absurd or incongruous in service to his Reform. At a deeper level, Luther's wit and witticisms reflected his keen appreciation of human frailty and the unknowability of things divine. pb, 144 pp. **Retail: \$12.99 Bookstore price: \$7.00**



M Together by Grace: Introducing the Lutherans

edited by Kathryn A. Kleinhans

Serves as a rich resource book for getting to know who Lutherans are, what they teach, where they come from, and where they are today. Includes sections on Lutheran basics, Lutheran history and practice, and a wide range of stories from the global Lutheran family. More than thirty contributors—teachers, pastors, bishops, activists, and global Lutherans—have written for this resource. *Together by Grace* can be read "cover to cover" by individuals, or each section can be used as a session for small or large group studies. A leader guide is also available as a digital download. pb, 216 pp. **Retail: \$12.00 Bookstore price: \$6.00**



E-M Declaration on the Way: Church, Ministry, and Eucharist

by the Evangelical Lutheran Church in America and the United States Conference of Catholic Bishops

This study celebrates fifty years of international and regional Lutheran-Catholic dialogues and harvests the results of those efforts into Statements of Agreement on church, ministry, and eucharist. Though this is a declaration "on the way," the study offers some possible ways forward and encourages Catholics and Lutherans to continue their journey together toward unity. Read and discuss *Declaration on the Way* in adult study groups. pb, 144 pp. **Retail: \$12.00 Bookstore price: \$6.00**



E-M One Hope: Re-Membering the Body of Christ

by Julie K. Aageson, John Borelli, John Klassen, Derek R. Nelson, Martha Stortz, and Jessica Wrobleski

A rich ecumenical resource designed to help Catholic and Lutheran communities mark the approaching 500th anniversary of the Reformation. The essays here are the product of an intense collaborative process by six gifted scholars and pastoral leaders, three Lutheran and three Catholic. pb, 104 pp. **Retail: \$12.00 Bookstore price: \$6.00**

Promotional Material

Place these items on your Bookstore display table for two weeks between September 11 and November 13 for your church members to browse.

- **1.** 75 bookmarks
- **2.** 20 Reader's Guides: This is a brochure for church members to take home. This will give them information on all the books available through the Bookstore and denotes reading levels for the books.
- **3.** 1 table tent sign denoting the discount so that church members are aware they get up to 50% off plus free shipping. This will come flat and will need to be folded into a table tent.
- 4. 3 cardboard with easel 11x17 signs denoting the various aspects of Martin Luther's influence and highlighting the different categories of books: Martin Luther: His Life, Martin Luther: His Writings, Martin Luther: For Reflection
- **5.** 1 Instruction Guide: This handy document will give you tips and step-by-step directions you need for a successful Bookstore, including instructions on how to set up the display table.

Materials Available for Download

Closer to the date of your Bookstore, we will provide you with a link to a webpage where these materials will be available for you to download and use to promote your Bookstore to your church members:

- Order form that you will print out to record your church members' orders
- Customizable poster
- Customizable bulletin insert
- eNewsletter
- Social media graphic
- PowerPoint Slide
- Digital version of the Reader's Guide